



Vlogging tips and editing tools

Tips for creating effective vlogs

Planning:

- Plan out the vlog on paper first – using a simple [storyboard template](#) to sketch out the scenes and plan an effective narrative
- Ensure the vlog is short, to the point and fulfils the learning outcomes
- Check the assignment brief to ensure that you have considered necessary assessment criteria
- Check to see if there is a written component – and how this is to be submitted (either a group or individually)
- Be aware of filming subjects without permissions and/or sensitive information

Production:

- Use a phone(s) with a good quality camera and microphone
- Plan to shoot scenes in similar (good) lighting conditions and quiet locations
- Use a gimmick or appropriate props to tell a story/narrative
- If multiple phones/cameras are to be used - ensure one person can access them and be the dedicated editor to cut the scenes together
- If a single camera/phone – plan the scenes to ensure a professional look (i.e. similar backdrops, or locations)
- Keep the camera steady during filming. Use a rest, doorframe, table, etc to lean on

Editing:

- Use jump cuts or simple scene transitions to blend the video clips into a cohesive narrative
- Use free editing software / apps to add simple titles or text to enhance clips – all done easily on a phone
- Export/save the video in a common format i.e. *video.Mp4*

Review and submission prep':

- Allocate enough time to review the final video to check for quality
- Allocate one person in the group to understand how to upload and share a video
- Use a cloud based platform (YouTube, Vimeo, or student MS Stream or OneDrive account) to share the video for assessment
- If the video contains sensitive or private content do not upload to public platforms (i.e. YouTube)

Assignment submission:

If using OneDrive, upload, then share video link to public. Then copy & paste link into a Word docx. Upload the .docx/.pdf to Moodle Assignment. You cannot upload the video file directly into the Moodle assignment. See the [guide on Moodle](#) help for sharing video clips via your MS OneDrive student account.

Tutor tips:

- Consider setting up a private group in your MS Stream account to share and review uploaded videos: <https://docs.microsoft.com/en-us/stream/portal-create-groups>
- Allocate rubrics for assessing quality, content, group work, etc...
- Agree adequate methods to ensure written component is submitted (group or individual)



Vlogging tips and editing tools

Vlog planning & editing tools (stitching / merging multiple clips together)

Storyboarding a short video:

- <https://creately.com/blog/diagrams/how-to-make-a-storyboard-for-video/>
- <https://boords.com/storyboard-template#video-storyboard-templates>

Android phone & tablet editing apps:

- Adobe Premiere Clip
- Quik

iOS (Apple) phone/ipad & Mac editing apps:

- iMovie app
- Photobooth - Screencasting

Other free video editors:

- Windows 10 [photos editor](#) (app)
- [Movie Maker](#) (for Windows) 10
- Adobe [Premiere Rush](#) (check system requirements i.e. requires Windows 10)

Trimming/editing/streaming single video (clips):

- Personal vlogs (<https://screencast-o-matic.com/>)
- YouTube (<https://studio.youtube.com/>)
- Vimeo (<https://vimeo.com/>)